director of student health services
OLD DOMINION UNIVERSITY
Norfolk, Va
Old Dominion University (ODU) invites inquiries, nominations, and applications for the position of Director of Student Health Services. Located in Norfolk, Virginia, a vibrant metropolitan region of coastal Virginia, Old Dominion University is a state-assisted, Carnegie doctoral/research-extensive institution with a strong focus on student success and learning. The institution is proud of its rigorous academic programs, strategic partnerships, and active civic engagement. Its 24,375 students form a diverse and multicultural community within seven academic colleges, 22 doctoral programs, and three hundred student organizations.
The Position
REPORTING to the Senior Executive Director of Counseling Services, the Director oversees Student Health Services, a center with a staff of 19 and a budget of $2.6 million. Student Health Services is an auxiliary unit that provides healthcare services for students with an emphasis on holistic wellness and disease prevention and offers routine services such as lab work, immunizations, and ongoing care for chronic conditions. Additionally, the center provides a more comprehensive array of advanced services such as sutures, limited intravenous fluids, and other minor surgical procedures that place it above the
traditional college health center model.

Student Health Services focuses on care that is coordinated and comprehensive, spans the health continuum, and considers cultural and social factors that impact health and support student academic success. The Director of Student Health Services engages in outreach activities across campus and collaborates closely with the offices of Health Promotion and the office of Counseling Services. Student Health Services is accredited by the Accreditation Association of Ambulatory Health Care (AAAHC).

Selected responsibilities of the Director of Student Health Services position includes:

- ensuring that quality health care is provided by an appropriately licensed and trained staff in all areas of Student Health Services in a cost-effective manner;
- supporting the training of students in healthcare professions through collaboration with academic departments and on-site training of students;
- supporting staff development and training as well as continuing education for recertification of clinical staff;
- ensuring that the staff provides services in a culturally sensitive manner with the goal of student success;
- providing primary health care services for students, emphasizing holistic wellness and the prevention of disease;
- responsibility for Student Health Services budgets through the supervision, review and verification of revenues and expenditures, and the evaluation of student health fees and other approved fees on an annual basis;
- supervising and evaluating Student Health Services personnel;
- providing administrative supervision to the medical director; however, the medical director supervises all staff in Student Health Services, including the director, in the provision of medical care to students.
- supervising Student Health Service’s outreach activities, publication of health-related information, articles, brochures, and patient education within the health center;
- developing and revising departmental policies and procedures and providing oversight to major clinical policies/procedures from the medical director and clinical supervisor;
- participating in University programs and committees to improve student success, such as Preview Orientation, CARE Team, Sexual Assault Response Team, Unit Leaders, Learning Team
and divisional meetings;

- collaborating with student organizations such as Student Government Association and the Student Health Advisory Committee;
- collaborating with the athletics program concerning the administrative aspects of student athlete healthcare;
- collaborating with local/state health department officials regarding communicable diseases;
- collaborating with emergency planning related to communicable disease and weather emergencies;
- developing long range plans for programs, space, services, personnel, and equipment.
- serving as a member of the Student Health Insurance Committee.
This position has been held since 1993 by Jenny Foss, a licensed nurse practitioner, who plans to retire in December of 2019. The student health services center was the first college student health center in the state of Virginia to be accredited back in 1986. The growth of student health services, which employs 19 full time staff, has mirrored the enrollment growth of the institution. The addition of a physician as medical director in 2006 was the first of three physicians currently employed by student health services.
Student Health Services is currently housed in the Webb University Center in a space they have occupied since 1993. It is a centralized, comprehensive student health services operation that primarily serves undergraduates. The center provides primary care including assessment, diagnosis and treatment of acute illness, injury and ongoing care for chronic conditions such as asthma, diabetes and high blood pressure. Student health services offers preventive health care, immunizations, family planning services, including gynecological exams and pap smears, as well as low cost birth control options, emergency contraception, and screening for sexually transmitted infections. The center offer flu shots, tuberculosis screening and all the state required vaccines. Student health services also provides advanced procedures such as sutures, limited intravenous fluids, and other minor surgical procedures. Student health services and counseling services will relocate, by 2021, to a planned addition to the recreation center as an integrated health and wellness model.
OPPORTUNITIES AND CHALLENGES

The director of student health services will be expected to address the following opportunities and challenges:

- This leadership position offers an opportunity to work in a highly skilled, professional, well-functioning student health center that provides advanced services not generally found in a campus health center environment.
- Student health services annually receives high satisfaction ratings from student users.
that represent approximately 23 percent of Old Dominion University students.

- This is an opportunity to explore creative ways to advertise and market the services provided by the student health center—a center that more accurately mirrors an urgent care facility rather than a traditional campus health center.
- The broadening of services including lab tests for influenza screening, Nexplanon insertions, and other features that assist students who use the center as their primary health care provider.
- The new director will need to review policies and protocols to ensure all are up to date, in line with national best practices, and consistent with campus culture, mission and practice.
- For this position, finding the balance between the clinical demands, administrative oversight, and programming and engagement responsibilities of this position will be important.
- This is an exciting time for student health services with the planning for a new health center space as part of the expansion of the recreation center, which will combine with counseling services, to create a new wellness space.
- With a focus on wellness and the deliberative plan to move recreation, health services, and counseling into a new space, new opportunities to expand outreach and collaborations with campus partners will be imperative.
- The new director will also need to focus on customer service and the use of technology to create an efficient and impactful experience for health services’ end users.
- The new director represents only the third director for student health services in its history.
MEASURES OF SUCCESS

At an appropriate interval after joining Old Dominion University, the following items will initially define success for the new director. The new director will have:

- improved awareness of the health center’s services and educated the campus on the many ways the student health services serves students;
- evaluated range of services provided by the center and upgraded appropriate offerings to enhance student healthcare service provision;
• become a visible, credible leader on campus that is knowledgeable of current and emerging healthcare trends;
• built relationships with the center staff, within the student engagement and enrollment services division, and with other stakeholders throughout ODU;
• established bridges to external stakeholders in the community, including local hospitals, agencies and other partners in the healthcare industry;
• infused a sense of innovation and forward thinking into the design, construction and relocation planning for the new student health center;
• created a marketing strategy that addresses breadth of services offered by the health center and the positive impact those services have on student success and retention;
• upgraded technology usage for both health center staff and students;
• improved efficiency within the health center by streamlining processes and looking for areas to increase productivity.
QUALIFICATIONS AND CHARACTERISTICS

The successful candidate must possess a master's degree in nursing or physician assistant and be licensed or eligible for licensure as an adult or family nurse practitioner or physician assistant in the State of Virginia. Also, the new Director must be certified or eligible for certification as an adult or family nurse practitioner through AACN or AANP, or certified or eligible for certification as a physician assistant through NCCPA. Additional licensure includes prescriptive authority in the State of Virginia and being eligible for DEA
registration. Professionals with MD or DO degrees are also encouraged to consider this opportunity. The director will have demonstrated progressively responsible and successful experience in the direction and administration of a healthcare services program, urgent care or outpatient clinic, supervision of multi-disciplinary staff, budget management, and the ability to work with a diverse population.

Additionally, the following characteristics and attributes were identified by various stakeholders as important for the director of student health services:

- The new director of student health services will need to be very collaborative and be able to harness and direct a strong team that works seamlessly with each other, across the division, and institutionally.
- The director will need to be hands on and connected to students; this person will represent health services most broadly with students, parents, and other stakeholders and will need to drive an agenda of student wellness with students, faculty, and the larger institutional community.
- The director will need to be politically savvy and be able to leverage services and collaborations within the university units, and with a wide variety of students: part-time, online, athletes, residential, military, undergraduates, graduates, transfer, and non-traditional.
- There are some early areas of focus for the new director—utilization of current Medicat technology, online appointments for students, clear guidelines for immunization processes, and other identified technology upgrades.
- The director will have reviewed the center’s cycle of programs, events, and services for efficiencies, for the level of student support and engagement, and for the opportunities to build more collaborations throughout the division, University, and greater community.
- The director will have more broadly and clearly branded student health services and its services to its multiple stakeholders in a way that delivers on the message of life long wellness, draws students into personal health care management throughout their time at ODU, and has outcomes that speak to success with health management and the support of ODU students.
THE INSTITUTION DIVISION/DEPARTMENT: AN OVERVIEW
The Division of Student Engagement and Enrollment Services (SEES)

A division focused on recruitment, engagement, active learning, and student success. SEES impacts the learning environment through an innovative signature experience that seamlessly connects recruitment, engagement, active learning, and student success.
Vision

Student Engagement and Enrollment Services will be the pre-eminent model for engaging every student to achieve success.
Mission

As a student-centered educational partner, Student Engagement and Enrollment Services impacts the learning environment through an innovative signature experience that seamlessly connects recruitment, engagement, active learning, and student success.

For more information about SEES as well as its current strategic plan please visit:

https://www.odu.edu/sees
Leadership of Student Engagement and Enrollment Services
Dr. Don Stansberry – Interim Vice President of Student Engagement and Enrollment Services

Dr. Don Stansberry leads the areas of student engagement, student success, enrollment services, and institutional research. During his time at the University, ODU has been recognized as one of the top 15 universities nationally for African American student success. Dr. Stanberry is a student-focused professional dedicated to student engagement, development, and collaborative relationships to enhance the student experience. Dr. Stansberry holds a Ph.D. in Higher Education and an Ed.S. in Educational Leadership, both
from Old Dominion University.
Dr. Johnny Young joined Old Dominion University in the summer of 2012 as associate vice president for learning in the Division of Student Engagement and Enrollment Services. Dr. Young’s experiences in student affairs and enrollment management include admissions, academic advising, student life, student conduct, career services, and accessibility services.

Prior to assuming his current position, Dr. Young served as assistant vice chancellor for student affairs at the University of Michigan-Flint from 2005 to 2012. While serving in that
capacity he led initiatives including restructuring the club sports program from a student activity into a burgeoning independent unit under the direction and sponsorship of the Division of Student Affairs and a Council for the Advancement of Standards Self-Assessment process for Accessibility Services and the Academic Enrichment Center (tutoring and supplemental instruction). Dr. Young’s previous administrative leadership positions include director of academic advising and director of the office of academic programs in the School of Natural Resources & Environment at the University of Michigan-Ann Arbor.

Professionally, Dr. Young holds memberships in the Southern Association for College Student Affairs, National Association of Diversity Officers in Higher Education, and NASPA, where he is a member and participates in several of the Knowledge Communities.

Dr. Young holds a doctorate of education from Wayne State University, a master of public administration from the Rackham School of Graduate Studies at the University of Michigan, and a bachelor of arts from the University of Michigan-Flint.
Dr. Badger received her Ph.D. in Counseling Psychology from Kent State University in 1997. She was a psychologist at East Carolina University’s Counseling Center from 1997 to 2004. In 2004 she became Director of Counseling at University of Tennessee, Chattanooga. In 2016, she accepted the position of Executive Director of Counseling at Old Dominion University. Dr. Badger’s clinical interests include trauma, issues related to disability, women’s issues, and college student development. She is a licensed psychologist in the
State of Virginia. Dr. Badger oversees the counseling center, health services and health promotions within the division of student engagement and enrollment services.
Organizational Chart for the Division of Student Engagement and Enrollment Services
The mission of Student Health Services is to ensure delivery of high quality, accessible, cost-effective healthcare and health promotion for Old Dominion University students. We are committed to promoting healthy lifestyles and behaviors while respecting individual differences.

Student Health Services has been accredited by the Accreditation Association for Ambulatory Health Care, Inc. (AAAHC) continuously since 1986. This means that Student
Health Services is surveyed every three years to determine adherence to ambulatory health care standards as established by AAAHC.
The Student Health center provides primary care including assessment, diagnosis, and treatment of acute illness, injury, and ongoing care for chronic conditions such as asthma, diabetes, and high blood pressure. The center offers preventive health care, immunizations, family planning services, including gynecological exams and pap smears, as well as low cost birth control options, emergency contraception, and screening for sexually transmitted infections. The health center serves as a valuable partner with students in addressing health
and well-being.

The center had 14,564 clinical visits in the 2018-2019 academic year and the front desk staff handled 15,031 phone calls, including calls for appointments, immunization questions and other miscellaneous calls. Approximately, 95 percent of students are seen by appointment the remaining 5 percent are over the phone or walk-in. Health services also had 1,033 visits by students with mental health diagnoses for medication management for depression, anxiety, ADD, and other conditions. For fall semester 2018, 4,520 new students (undergraduates, transfer students, and graduate students) were required by law to submit immunization records. The laboratory processed a total of 9,823 tests –4,040 tests were performed in the health services laboratory and 5,783 tests were sent to a reference lab. The reference lab contract was renewed by the Commonwealth of Virginia for state agencies in August of 2018 and continues to be with LabCorp.

Student health services served as an influenza surveillance site for the Virginia Department of Health to document the flu strains circulating in the community during the 2018-19 flu season.

Additionally, the Student Health Insurance Plan for International & Graduate students was rebid in the 2018-18 academic year and United Healthcare Student Resources was again awarded the contract. Health services does not bill insurance.
Plans are underway to build an addition to the student recreation center for health and wellness, to include Student Health Services, the office of Counseling Services, and the office of Health Promotion. This is anticipated to be an $11 million facility, 17,500 square feet, and financed with student fees. For 2018-19, the health fee was increased from $84 per semester to $90 per semester for debt service. For 2019-20, the health fee was increased from $90 to $100 per semester and will be assessed on students carrying six or
more credits with at least one credit occurring on the main Norfolk campus. This year is the first year that part-time students will be charged the fee on a mandatory basis. This fee increase is entirely earmarked for future construction and operation of the new Student Health Center.
Student Health Services Organization Chart
Institutional Background

Old Dominion University, located in the coastal city of Norfolk, is Virginia’s entrepreneurial-minded doctoral research university with more than 24,000 students, rigorous academics, an energetic residential community, and initiatives that contribute $2.6 billion annually to Virginia’s economy.

Our Monarchs can choose from over 120 undergraduate programs; over 130 graduate programs at the master’s, education specialist, and doctoral levels; and a wealth
of certificate and professional development programs. Students learn from experts in their chosen field, as our award-winning faculty bring their real-world expertise to classrooms that foster innovation and collaboration.

Student success lives at the heart of the Monarch experience. Monarchs have full access to services such as academic advising, peer mentoring, and subject-specific resource centers. The Learning Commons at Perry Library provides students with 24/5 study space, computing resources, teamwork spaces, and even presentation practice rooms. Students can begin planning their future with our comprehensive career development services or forge their own path by engaging with the Strome Entrepreneurial Center.

Old Dominion University began its tradition of excellence when it was founded in 1930 by the College of William and Mary, the second-oldest university in the United States. Established as an extension of William and Mary in Williamsburg, Virginia, and Virginia Polytechnic Institute in Blacksburg, Virginia, Old Dominion began educating teachers and engineers. The two-year school rapidly evolved into a four-year institution and was granted independence in 1962 as Old Dominion College.

Considerable growth in enrollment, the expansion of research facilities, and preparation for the addition of graduate programs led the Board of Visitors to approve the name change to Old Dominion University. Now Old Dominion is a powerhouse for higher education with six colleges: Arts and Letters, Business and Public Administration, Education, Engineering and Technology, Health Sciences, and Sciences. Old Dominion has offered master’s degrees since 1964 and doctoral degrees since 1971. The University has achieved designation as a Research University (high research activity) from the Carnegie Foundation for the Advancement of Teaching.

Proud of its past, Old Dominion constantly looks to the future and prides itself on its continually expanding research and teaching programs. An ever-evolving university, Old Dominion is an agent of change for its students, for the region, and the nation it serves. Old Dominion is Virginia’s forward-focused, public doctoral research university for students from around the world who want a rigorous academic experience in a profoundly multicultural community. Our nationally recognized faculty use real-world expertise and innovative teaching methods to challenge students to achieve their highest goals. Our determined entrepreneurial approach to problem-solving drives cutting edge research, eminent scholarship, and strategic partnerships with government, business, industry, organizations, and the arts.
Old Dominion University’s waterfront campus is in the heart of vibrant Coastal Virginia – a prime place to learn, work and play. Approximately 1.75 million people live in the region, which is home to the cities of Chesapeake, Hampton, Newport News, Norfolk, Portsmouth, Suffolk, and Virginia Beach. Each city has its own unique attractions, events, and activities.

Norfolk, a metropolitan city, is home to the world’s largest naval base and the North American Headquarters for NATO (North Atlantic Treaty Organization). From internship
opportunities with some of the world’s top companies, to great shopping and dining, to beautiful beaches, there is always something new to discover from Colonial Williamsburg to NASA Langley, the birthplace of the U.S. space program.
Mission and Vision Statements
Mission

Old Dominion University, located in the City of Norfolk in the metropolitan Hampton Roads region of coastal Virginia, is a dynamic public research institution that serves its students and enriches the Commonwealth, the nation, and the world through rigorous academic programs, strategic partnerships, and active civic engagement.
Old Dominion University will be recognized nationally and internationally as a forward-focused metropolitan university with a collaborative and innovative approach to education and research that spurs economic growth, focuses on student success, engages civic and community partners, and uses its connections with the military and maritime industries and its exceptional strengths and leadership in related areas to provide practical solutions to complex, real world problems.
Old Dominion University’s progress toward the five goals of the 2014-2019 Strategic Plan:
Goal 1 – Enhance our Academic and Research Excellence

- Established state-level center on flooding
- Established an innovative statewide online degree-completion program with GMU
- Established new PhD program in kinesiology and rehabilitation
- Established 42 certificate programs including: Cybersecurity, public procurement, public sector leadership, Big data analytics
- Public Sector Leadership Certificates classes provided for the Air Combat Command
through the College of Continuing Education and Professional Development and involvement with the National Center for Faculty Development and Diversity to help graduate students, post-docs and faculty members increase research and writing productivity and improve work-life balance

- The Leadership major is now offered online as a “Z” degree in partnership with TCC
- SCHEV 2017 Outstanding Faculty Award recipients were Jennifer Grimsley Michaeli of Engineering Technology and Anatoly Radyushkin of Physics
- A new Sciences building supporting chemistry and biology is in the design phase
- Digital Shipbuilding Workforce Program – Funding and Purpose: $647,540 in year one and $647,540 in year two to develop curriculum and a lab for a program to teach digital manufacturing skills
Goal 2 – Support Student Success

- Achieved highest retention (82 percent) and graduation (53 percent) rates in ODU history
- Awarded over 4,000 bachelor’s degrees last year – the largest number in the University’s history
- Ranked as one of the top 15 universities in the nation for African American student success
• Four athletic teams reported a perfect GSR for the 2010-11 class: Women’s Golf – 9th Consecutive year; Field Hockey – 5th Consecutive year; Men’s Tennis – 4th Consecutive year; Women’s Tennis – 4th Consecutive year. GSR measures the percentage of first-time, full-time freshman who graduate within six years of entering a four-year institution.

• Restructured two offices and reallocated resources to create a structured success coaching model for fall 2016.

• Success initiatives include over 1,000 students participating in coaching and the addition of academic advisors focused on using predictive analytics to enhance student success.

• Increased number of learning communities from 18 in fall 2015, to 31 in fall 2016.

• Added financial literacy program for incoming students.

• “First Class,” a required event for incoming freshmen that focuses on academic success, social success, diversity, and inclusion, and the required Title IX sexual violence prevention.

• The design process began for a new residence hall, the Hugo Owens House.

• A $3 million donation was received from alumnus Robert Mitchell for scholarships in accounting.

• Brother-to-Brother was introduced to support minority male retention through mentoring and tutoring.

• The Women’s Initiative Network is creating the “Bridge the Gap” campaign to raise scholarships for financially challenged women.

• Implement the campus master plan to support student success.
Goal 3 – Enrich the Quality of University Life

- Funded salary increases for faculty and staff using University funds
- Held Week of Welcome during first week of classes to introduce new students to the University and to instill a sense of belonging
- Hosted programs such as Black Lives Matter as part of the Presidential Lecture Series
- Created 1ODU Student Advisory Board to advise the President and to foster inclusion
- “1ODU” Inclusive Excellence Student Task Force completed its first year focusing on a
variety of discussions and educational programs related to diversity and inclusivity

- Held annual Monarch Mornings with faculty and staff across campus
- The Crime Prevention and Community Resilience Task Force presented five crime prevention recommendations to the President Cabinet; it is now being shared with the City of Norfolk’s Mayor and City Manager to ensure the partnership with the City is well documented
- Approximately 500 students came together for Unity Fest in April to support inclusion
- The Diversity Certificate program launched with 50 participants
- A new off-campus office was established to address the livability concerns in the neighborhoods surrounding campus
- The Child Study Center was re-accredited
- Increase engagement with the local arts community
- Created a culture of campus pride
- Women’s Volleyball will be added as ODU’s 17th intercollegiate program (nine women’s programs and eight men’s programs).
- Sentara Heart Testing – partnering with Sentara Heart Hospital for baseline testing of all incoming student-athletes. Providing electrocardiograms and echocardiograms that help detect preexisting conditions or serious abnormalities in student-athletes that standard physical examinations typically cannot detect. A number of universities across the country administer EKGs and ECHOs to football and basketball players but this program will screen all ODU sports teams. Partnership illustrates commitment made to 550 student-athletes to provide an outstanding academic and athletic experience
- Dr. Johnny Young, associate vice president for student engagement and enrollment services, received the 2017 Minority Access National Role Model Award from Minority Access
- Minority Access is also honoring Old Dominion University as an institution committed to diversity in 2017
- Procurement Services was awarded the annual Achievement of Excellence in Procurement by the National Procurement Institute for innovation, professionalism, productivity, e-procurement, and leadership in best procurement practices
- Created the President’s Task Force on Economic Development, Entrepreneurship, and Tech Transfer/Commercialization. Scope of work includes problem solving; options for future ODU direction and organization; and implementation planning (program gaps, communication, tools and resources)
Goal 4 – Engage the Greater Community

- Created 10 additional service-learning courses
- Over 25 non-profits organizations have benefited from the 85th Anniversary service challenge to date
- Sponsored “Birth of an Answer” led by Avi Santos, associate professor in Communication and Theater Arts. Also, launched the Mapping Lambert’s Point interactive website, an interactive digital and oral history of the neighborhood
- Hosted Mayoral Forum on campus sponsored by ODU Student Government Association
- Groundbreaking for the Barry Art Museum
- ODU students participated in over 500,000 service hours
- Old Dominion was one of ten universities that received the distinction of having the highest average Twitter sentiment
- The Hampton Roads Cybersecurity Alliance was initiated, involving five colleges and more than 20 non-profits and businesses centered around connecting our cybersecurity
- The University Concert Choir, directed by Dr. Nancy K. Klein, performed a concert at Carnegie Hall
- Fully establish the College of Continuing Education and Professional Development
- Old Dominion University won the Gold Leaf Award from the International Society of Arboriculture recognizing outstanding local service in landscape beautification and/or Arbor Day activities
- Old Dominion University was VersAbility Resources’ (VR) 2017 VersAbility Visionary Award recipient. The organization’s mission is to support individuals with disabilities in leading productive and fulfilling lives. The University is a part of VR’s Supported-Employee Program and recommends it as a workforce option to entrepreneurs who need capable personnel
Goal 5 – Promote an Entrepreneurial Culture

- Created new learning community focused on entrepreneurism
- Established and opened the Center for Enterprise Innovation which features a number of programs available to individual interest in pursuing entrepreneurial activities
- Trained 12 Entsminger faculty fellows – six more will be trained in summer 2016
- Received external funding for GOV2COM in 2015
- The “Women on Wall Street” Learning Community began this year exploring the value of
diversity in the workplace

- An incubation coop opened on Monarch Way to allow student entrepreneurs to display and sell their products
- Implemented an entrepreneurial curriculum and co-curriculum for students
- Developed and taught first 300-level course on entrepreneurism
- The entrepreneurial certificate program was approved
- Dr. Karen Eagle was hired to coordinate entrepreneurial courses
- Fostered an entrepreneurial ecosystem for faculty
- Six new Entsminger faculty fellows were hired, bringing the total to 24
- Supported a culture of idea commercialization among faculty and students
University Initiatives Update
Cybersecurity

- Hired endowed chair of Cybersecurity to lead the Center for Cybersecurity Education and Research.
- Old Dominion has a partnership with public and private entities as well as The College of William and Mary and Norfolk State University to strengthen its position to receive funding for cybersecurity in the future.
- A new cluster hire for four faculty in the cybersecurity and leadership programs.
• Received a $500,000 National Science Foundation (NSF) grant to expand programming for Cybersecurity undergraduates.
• Faculty in engineering received a $115,000 grant from National Security Agency to develop a Risk Management Cybersecurity course.
• Created separate majors in Enterprise Cybersecurity (for business students) and cybercrime (for criminal justice students).
• Developed three new courses – Digital Forensics, Cyber Law and Reverse Software Engineering.
• Developed a Cybersecurity internship program with Sentara Healthcare resulting in eight students being hired as paid “junior security specialists.”
• Hampton Roads Cybersecurity Education, Workforce and Economic Development Alliance Collaboration (HRCyber Co-Lab) – Funding and Purpose: $642,713 in year one and $642,713 in year two to create a lab to develop and test cybersecurity products and train workers.
• Guaranteed Transfer and Cybersecurity Agreement with NOVA – Agreement provides NOVA students with a seamless transfer to ODU; program graduates are guaranteed admission into the university; students following the prescribed path will have all courses count as curriculum requirements and will be admitted as first-semester juniors; this arrangement will help address workforce shortages in the high demand field.
• Updated articulation agreements with TCC and TNCC.
• ODU and HRCyber hosted a workforce/economic development summit in October at VBHEC that drew more than 100 participants and state Senator Frank Wagner as a keynote speaker.
• Placed Cybersecurity major online as part of Online Virginia Network.
Online Virginia Network

- Held first meeting of newly constituted board in July.
- Hired four new faculty members to teach in signature programs including communication, criminal justice, cybersecurity, leadership, and psychology.
- First students have been recruited through OVN portal in fall 2017.
- OVN portal course search now guides students through the registration process.
Expansion of Health Programs in Virginia Beach

- Identified needed resources for nursing expansion.
- Identified new centers (i.e., telehealth training and simulation centers, nursing, and physical therapy clinics).
- Worked with City of Virginia Beach to secure funding for a building to house new graduate health professions programs.
- Worked with NSU to trade office and classroom space to accommodate the expansion of
the School of Nursing.
Fundraising Initiatives

- Established a fundraising goal of $250 million, which includes $100M for scholarships, $40M for college and faculty enhancements, $40M for Athletics—including stadium—and $20M for student success
- 85 Hours of Giving Campaign established goals of 850 gifts totaling $850,000; campaign resulted in 953 gifts totaling over $1.1M
- Received the largest gift in ODU’s history with a $35M donation from Richard and
Carolyn Barry for the Barry Museum. This, along with other significant donations has increased ODU’s visibility in the arts.

To read about the 2020-2025 strategic planning process:

https://www.odu.edu/about/planning/process.html.html
Leadership
John R. Broderick, Old Dominion University’s eighth president, doesn’t mind rolling up his sleeves and serving hot dogs at a University picnic. A constant presence on campus, whether it is to escort a visitor, walk his dog, or attend athletic and cultural events, he has developed a reputation as a friendly, approachable president. But he is all business when it comes to his insistence on forging progress at Old Dominion, solving real-world problems, and building on the region’s strengths.
Under his leadership since 2008, Old Dominion has emerged as a research leader in fields from cybersecurity to bioelectrics, where the University is pioneering advances in cancer treatment and cardiac procedures. The University established the Center for the Study of Sea Level Rise in 2010, elevating Old Dominion to the top tier in addressing a significant environmental problem. Since then, Old Dominion has broadened its approach with the creation of the multidisciplinary Resiliency Collaborative. Last year President Broderick was featured in articles in the *Chronicle of Higher Education* focusing on Old Dominion’s resiliency efforts.

During his tenure, Old Dominion has received more than $800 million in new public and private resources. The value of the University’s endowment has risen to $250 million, as of June 30, 2018. Old Dominion is pursuing a $250 million fundraising initiative to increase resources for scholarships, faculty research, and academic centers, among other areas.

But bucking the “bigger is better” movement, President Broderick has held Old Dominion’s enrollment to approximately 24,000 to maximize the quality of the student experience.

To improve academic achievement, the University constructed a $10 million Student Success Center and Learning Commons. In 2017, Old Dominion recorded the highest graduation rate in its history. The University also has the second-largest percentage of degrees awarded in STEM-H (science, technology, engineering, math, and health care) fields among Virginia’s research universities.

In 2013, Old Dominion received an $11 million gift from alumnus Mark Strome to create the Strome Entrepreneurial Center, expanding entrepreneurial initiatives for students inside and outside the classroom. In 2017, Old Dominion opened THE Monarch Way, a unique retail store run by students and selling the products of student, alumni, faculty, and staff entrepreneurs.

Last fall, Old Dominion launched an expansion of health sciences offerings at its Virginia Beach Higher Education Center, with an increase in nursing classes and the creation of a center focusing on the cutting edge field of telehealth. Later phases will include a School of Public Health, primary care clinic, and substance abuse prevention center. The University also plans a new $75 million health sciences building on its main campus in Norfolk in the next several years.

Also last year, Old Dominion opened the Barry Art Museum, funded by a $37 million
donation, the largest in the University's history, from Richard and Carolyn Barry. The museum is positioned to be one of the region’s major cultural destinations.

Old Dominion’s dining facility, which opened in 2016, is named the Kate and John R. Broderick Dining Commons at the request of student leaders to honor the president and his wife, Kate Broderick, for their commitment to inclusion and student success.

The Board of Visitors also renamed the University’s Diversity Champion Award for the president in 2013 to recognize his commitment to diversity and inclusion, which has helped create a vibrant, multicultural campus. In the fall of 2018, Old Dominion enrolled nearly 6,700 African-Americans, more than any other public four-year school in Virginia, as well as students from more than 100 countries. In 2017, ODU was cited by the organization Education Trust as one of the 15 U.S. colleges with the best track records for graduating African-American students.

President Broderick has transformed his belief in community service into a centerpiece of University life. In 2011, he, his wife, and their relatives endowed the Evon-Broderick Award for Community Engagement and Service to recognize students who immerse themselves in service.

In athletics, he oversaw the return of football to Old Dominion in 2009 after a 69-year absence, adding a rush of excitement to campus. He is past chairman of Conference USA’s Board of Directors and a member of the NCAA Division I Presidents Forum.

But President Broderick has been clear that the University’s priority is academics. And Old Dominion’s student-athletes are triumphing in the classroom, too. The University had 286 students on the Conference USA Commissioner’s Honor Roll in each of the last two years – more than any other school.

Old Dominion’s benefactors have recognized the president’s focus on academic and athletic excellence. Patricia and Douglas Perry in 2018 provided a significant gift to the Perry Honors College and created the John and Kate Broderick Opportunity Scholarship for high-achieving honors students from Virginia. Ron and Scott Ripley, brothers who are alumni, have endowed a scholarship for the future women’s volleyball team in President Broderick’s honor.

He has received the Virginia Center for Inclusive Communities’ Humanitarian Award, the Urban League of Hampton Roads’ Marian Palmer Capps Award, the New Journal & Guide’s
Impacting Lives award, the Dr. Hugo A. Owens Sr. Humanitarian Award from Alpha Phi Alpha fraternity, the Trailblazer Award from Men for Hope, and a Visionary Award from the Hampton Roads Chamber of Commerce. Inside Business journal ranked President Broderick No. 4 on its 2018 Power List of Hampton Roads.

He is chairman of the Council of Presidents of the Southeastern Universities Research Association and past chairman of the Virginia Council of Presidents of colleges and universities. He is the only college president to serve as a member of the Virginia Commercial Space Flight Authority board.

President Broderick is a board member of organizations including the Urban League of Hampton Roads, Hampton Roads Chamber of Commerce, Saint Patrick Catholic School, Physicians for Peace, and Hampton Roads Partnership.
Old Dominion offers 220 degree programs:

- 150 programs available on-campus
- 91 Bachelor’s Degrees
- 41 Master’s Degrees
- 22 Doctoral Degrees
- 2 Educational Specialist Degrees
• Distance Learning – More than 100 programs available online through
• Tuition Rates (2019-2020) – $356 per credit hour
Old Dominion University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master’s, education specialist, and doctoral degrees. The University’s programs are also accredited by numerous specialized and professional accrediting agencies.
The Student Body

Total Enrollment: 24,176
Undergraduates: 19,372
Graduate Students: 4,804
769 international students from 89 countries
Organizational Chart for the Campus

https://www.odu.edu/content/dam/odu/admin/univ/docs/odu-organizational-chart.pdf
ODU offers a comprehensive benefits package, including:

- Health Care Benefits
- Retirement Plans
- Flexible Spending Accounts
- Tax Sheltered Annuities
- Deferred Compensation
- Employer Cash Match Contributions
- Life Insurance
- Short Term and Long Term Disability
- Employee Assistance Program
- Family and Medical Leave
- Tuition Assistance
- Legal/Identity Theft Plans
- State Employee Discounts
- Virginia529 College Saving Plan
Application & Nomination

Review of applications will begin November 7, 2019 and will continue until the position is filled. To apply for this position please click on the Apply button, complete the brief application process, and upload your resume and position-specific cover letter. Nominations for this position may be emailed to Laura Puckett-Boler at lpb@spelmanjohnson.com or Ellen Heffernan at eth@spelmanandjohnson.com. Applicants needing reasonable accommodation to participate in the application process should contact Spelman Johnson at 413-529-2895.

Visit the Old Dominion University website at www.odu.edu

Old Dominion University is an equal opportunity, affirmative action institution and requires compliance with the Immigration Reform and Control Act of 1986.